The Visits graph displays the overall number of visits to your Web site. The General Statistics table provides an overview of the activity for your Web site during the specified time frame.

**General Statistics**

**Hits**
- Entire Site (Successful): 3,603,024
- Average per Day: 9,871
- Home Page: 336,290

**Page Views**
- Page Views: 591,736
- Average per Day: 1,621
- Average per Unique Visitor: 8
- Document Views: 590,891

**Visits**
- Visits: 390,318
- Average per Day: 1,069
- Average Visit Length: 00:17:37
- Median Visit Length: 00:08:50
- International Visits: 0%
- Visits of Unknown Origin: 99.63%
- Visits from United States: 0.36%
- Visits Referred by Search Engines: 0
- Visits from Spiders: 37,596

**Visitors**
- Unique Visitors: 69,496
- Visitors Who Visited Once: 50,198
- Visitors Who Visited More Than Once: 19,298