

November 5, 2025

BOARD OF REGENTS' WORKSHOP

The **Workshop** of the Board of Regents of the Del Mar College District will convene at **10:00 a.m., Tuesday, November 11, 2025**, at the Center for Economic Development, 3209 S. Staples, Room 106, Corpus Christi, Texas.

AGENDA

CALL TO ORDER

QUORUM CALL

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

DMC VISION STATEMENT: *Del Mar College empowers our communities to achieve their dreams.*

GENERAL PUBLIC COMMENTS (Non-Agenda Items) – 3-minute time limit

- Specific Public Comments will be allowed on agenda items prior to action by the Board.
- General Public Comments may be moved on the agenda at the discretion of the Board Chair and as an accommodation to those in attendance.
- Pursuant to the Texas Open Meetings Act, the College is limited in responding to public comments or inquiries as follows:
 1. Provide a statement of specific factual information in response to an inquiry.
 2. Recite existing policy in response to an inquiry.
 3. Propose placing the subject of the inquiry on the agenda for a subsequent meeting.(Tex. Govt. Code Section § 551.042)

ITEMS OF BUSINESS:

1. Discussion and presentation of the Student Enrollment Update
.....Dr. Patricia Benavides-Dominguez, Dr. Jonda Halcomb and Dr. Leonard Rivera
(II: Elevate, Goal 1: Increase Completion for all Students and III: Cultivate, Goal 2: Optimize the Viking Student Experience)

Public comments for this agenda item

2. Discussion and feedback on the Student Tuition and Fee Waiver Program (Freedom to Dream 1.5 – Building the Next Cohort)
.....Dr. Patricia Benavides-Dominguez and Mr. Raul Garcia
(II: Elevate, Goal 2: Maximize resources entrusted to the College)

Public comments for this agenda item

3. CLOSED SESSION pursuant to:
 - a. **TEX. GOV'T CODE § 551.071**: (Consultation with legal counsel), regarding pending or contemplated litigation, or a settlement offer, with possible discussion and action in open session; and the seeking of legal advice from counsel on pending legal or contemplated matters or claims, with possible discussion and action in open session; and,
 - b. **TEX. GOV'T CODE § 551.074(a)(1)**: (Personnel matters), regarding the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee.

CALENDAR: Discussion and possible action related to calendaring dates.

ADJOURNMENT

PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551, of the Texas Government Code.

Item 1

Board of Regents Student Enrollment Report

November 11, 2025

Dr. Patricia Benavides-Dominguez
Vice President for Student Affairs

Dr. Jonda Halcomb
Vice President and Chief Academic Officer

Dr. Leonard Rivera
Vice President of Dual Enrollment and Continuing Education



DEL MAR COLLEGE

Overview and Key Enrollment Metrics

- Record awards conferred.
- Student headcount has risen to 22,581.
- Dual Credit Headcount is growing rapidly
 - 1-year trend: 18.6% Increase
 - 5-year trend: 39.7% Increase
 - 10-year trend: 101.4% Increase
- Credit Headcount Increase of 14.1% (Fall 2024 to Fall 2025 – Preliminary)

Overview and Key Enrollment Metrics Cont.

- Continuing Education is currently trending at 93.4% and trending upward

Reporting Calendar for Academic and Continuing Education

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Academic		Spring Flex Entry				Summer I & II			Fall				Spring 16-week Term				
Continuing Education			Quarter 3			Quarter 4			Quarter 1			Quarter 2					

Credit Awards Conferred

Award Type	2023-24	2024-25*	% Change
RN BSN	17	31	82.4%
OML BAS		12	
AA, AS, AAT	563	530	-5.9%
AAS	593	669	12.8%
Total Degrees	1,173	1,242	5.9%
CER1, CER2, ESC, ATC	707	917	29.7%
OSA	58	130	124.1%
Total Awards	1,938	2,289	18.1%

**2024-25 Preliminary*

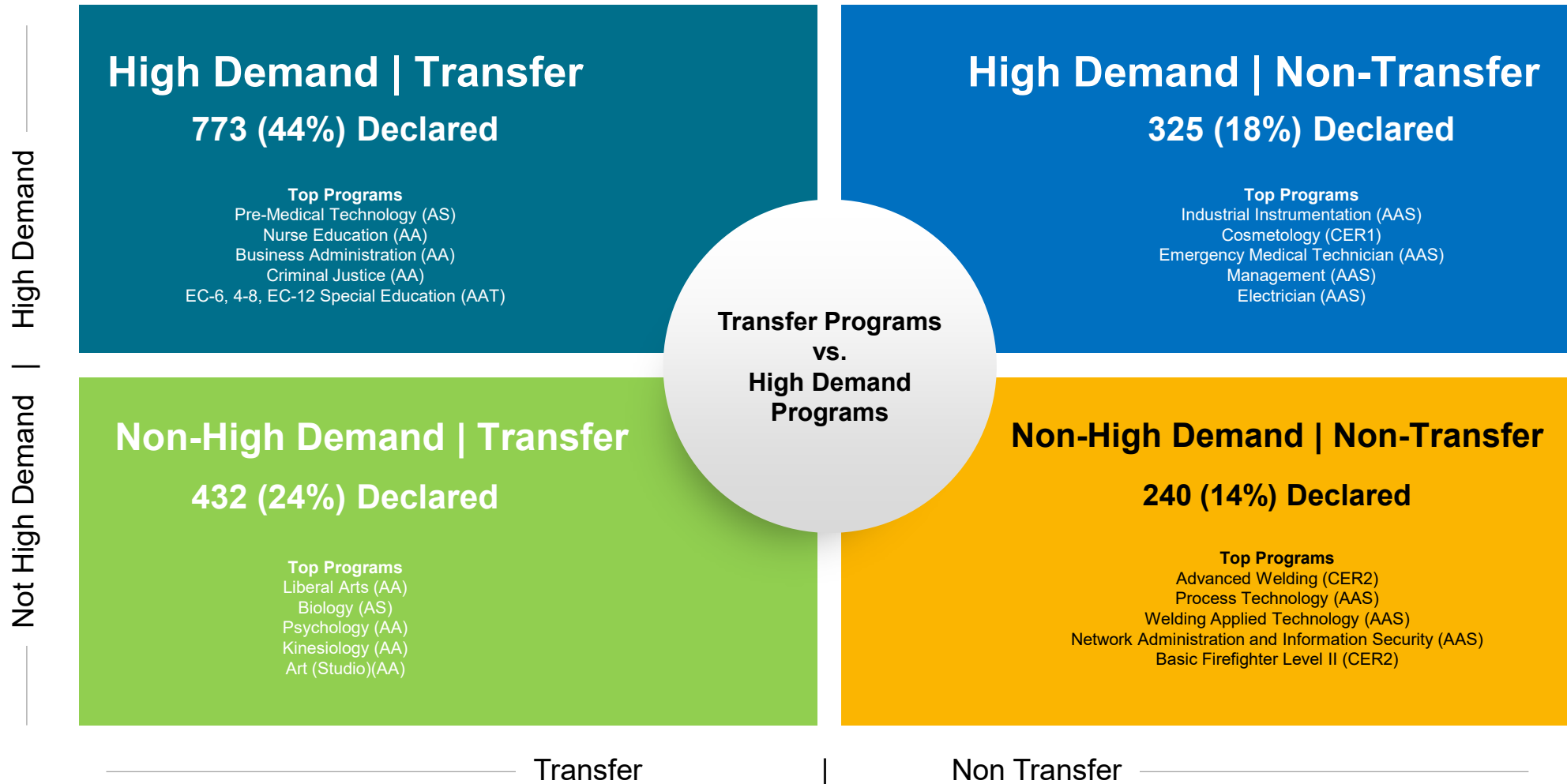
Credit High Demand and Non-High Demand Awards

Demand Type	2023-24	2024-25*	% Change
High Demand	1,032	1,182	14.5%
Degrees	600	681	13.5%
Certificates	392	393	0.3%
OSA	40	108	170.0%
Non-High Demand	906	1,107	22.2%
Degrees	573	560	-2.3%
Certificates	315	525	66.7%
OSA	18	22	22.2%
Total Awards	1,938	2,289	18.1%

**2024-25 Preliminary. High Demand as of FY2025.*

Freedom to Dream

Cohort 1: Student Profile



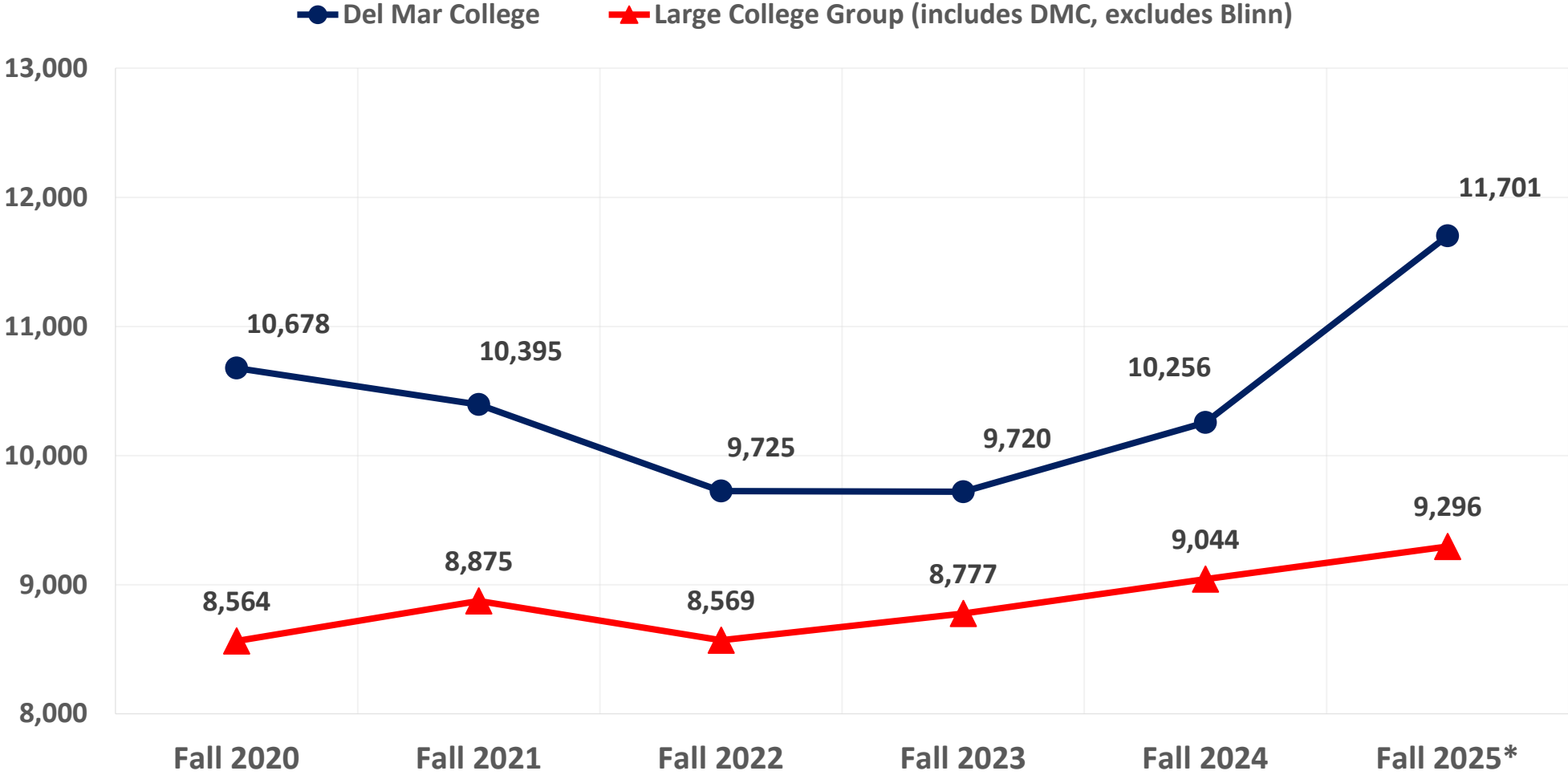
Fall Credit in All Sectors Increased from 2024 to 2025

	Certified Fall 2024 Enrollment	Preliminary Fall 2025 Enrollment	Fall 2024 to Fall 2025 Percent Change
Del Mar College	10,256	11,701	14.1%
Public Two-year Colleges	731,560	776,432	6.1%
Public Universities	689,784	708,669	2.7%
Health-related Institutions	28,227	30,249	7.2%
Total	1,449,571	1,515,350	4.5%

Data source: Texas Higher Education Coordinating Board and Preliminary Enrollment Survey.

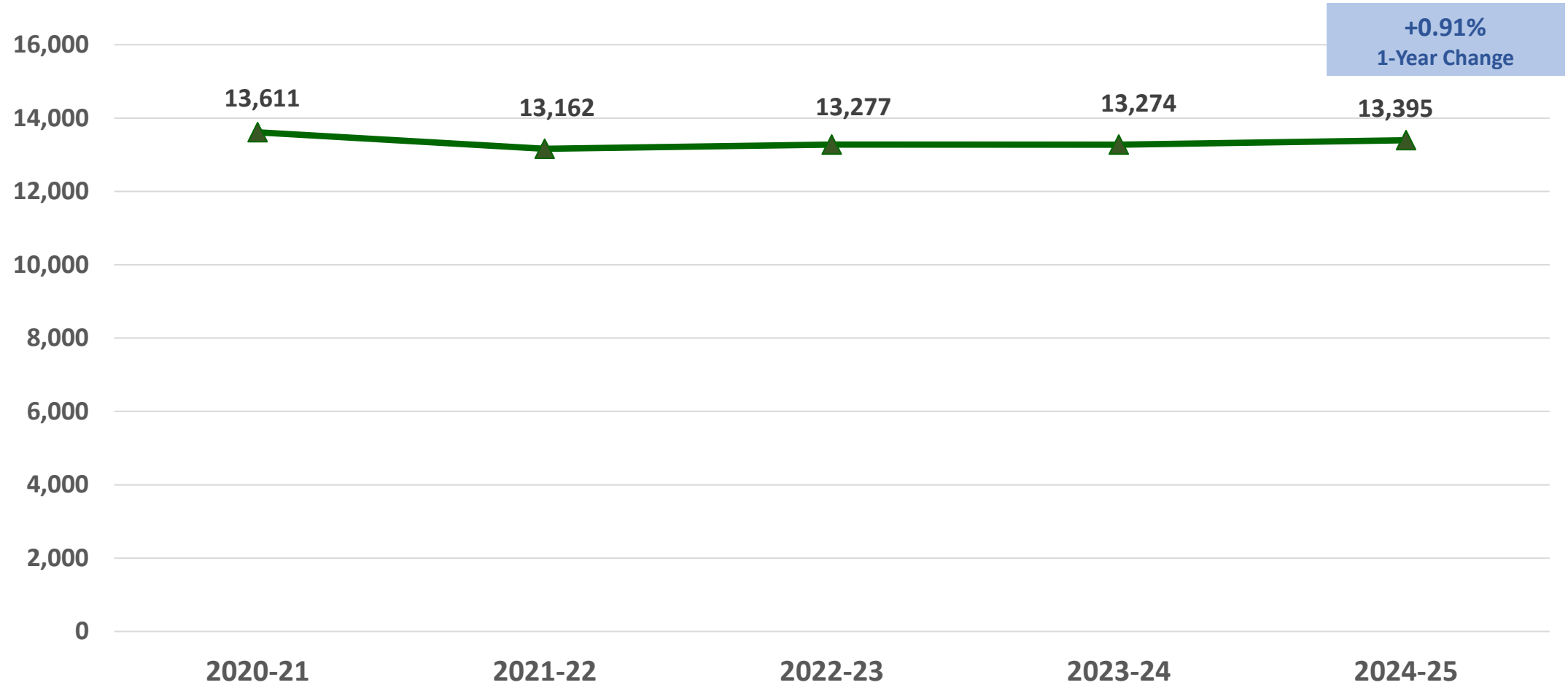
**Preliminary Fall 2025 as of 10/27/2025.*

Del Mar Credit Headcount vs Large Peer Group Average



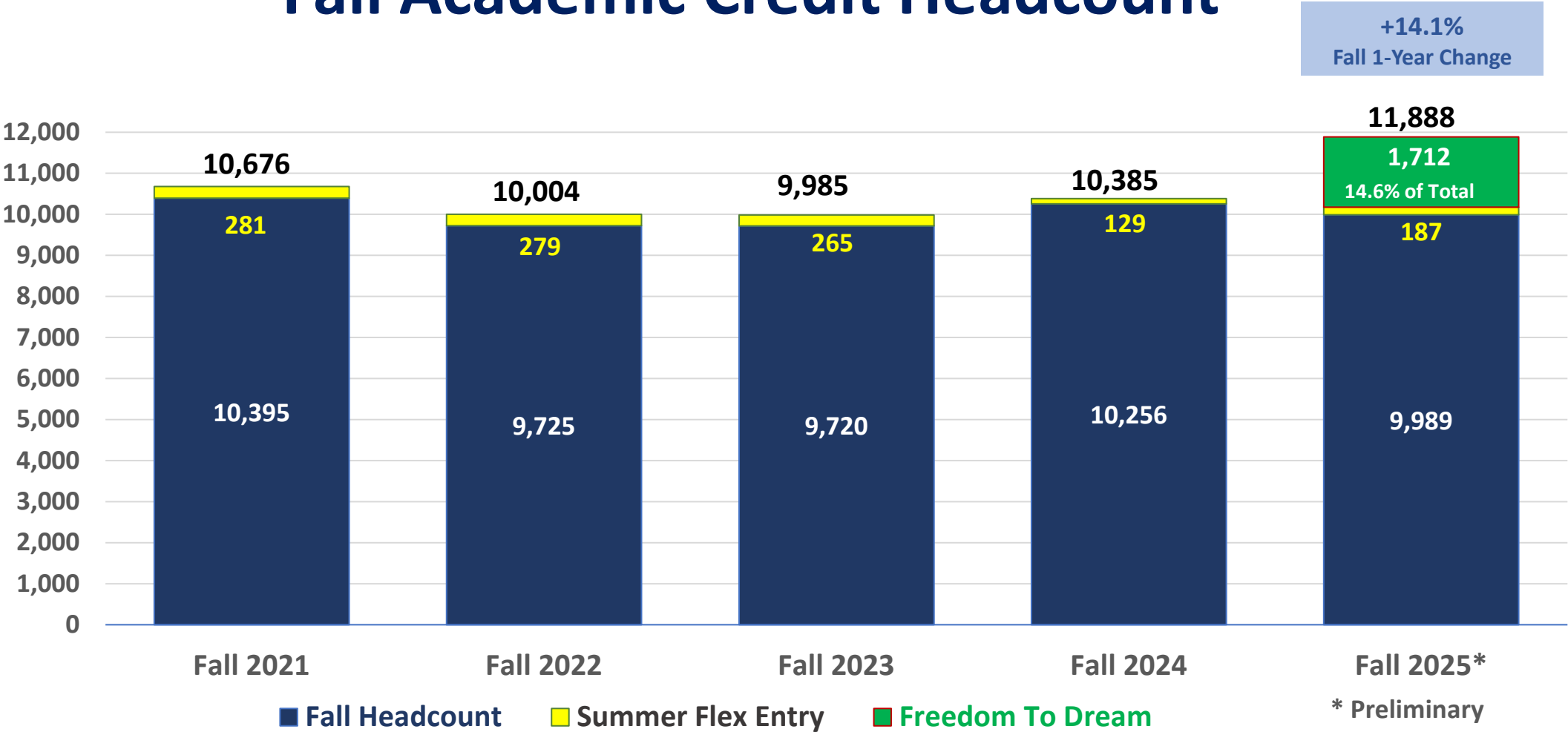
*Preliminary Fall 2025 as of 10/27/2025.

Academic Credit Annual Headcount



Note: A student is counted only once regardless of the number of classes enrolled in. Data Source: Texas Higher Education Coordinating Board.

Fall Academic Credit Headcount



**All-time high was 12,236 in Fall 2010. Fall 2025 Headcount is a 14.1% increase from Fall 2024.*

Note: A student is counted only once regardless of the number of classes enrolled in. Data Source: Texas Higher Education Coordinating Board.

Fall Credit Headcount

Total Headcount	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025*	1 Yr % Change
Full Time	1,595	1,590	1,371	1,573	1,655	2,754	66.4%
Part Time	9,083	8,805	8,354	8,147	8,601	8,947	4.0%
Total Headcount	10,678	10,395	9,725	9,720	10,256	11,701	14.1%

Percent	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025*
Full Time	14.9%	15.3%	14.1%	16.2%	16.1%	23.5%
Part Time	85.1%	84.7%	85.9%	83.8%	83.9%	76.5%

**Preliminary Fall 2025 as of 10/13/2025.*

Fall Credit Headcount

The impact of Freedom To Dream: If the full-time increase of 1,099 students were part-time, the result would be an additional 1,099 part-time students for a total of 12,800 students.

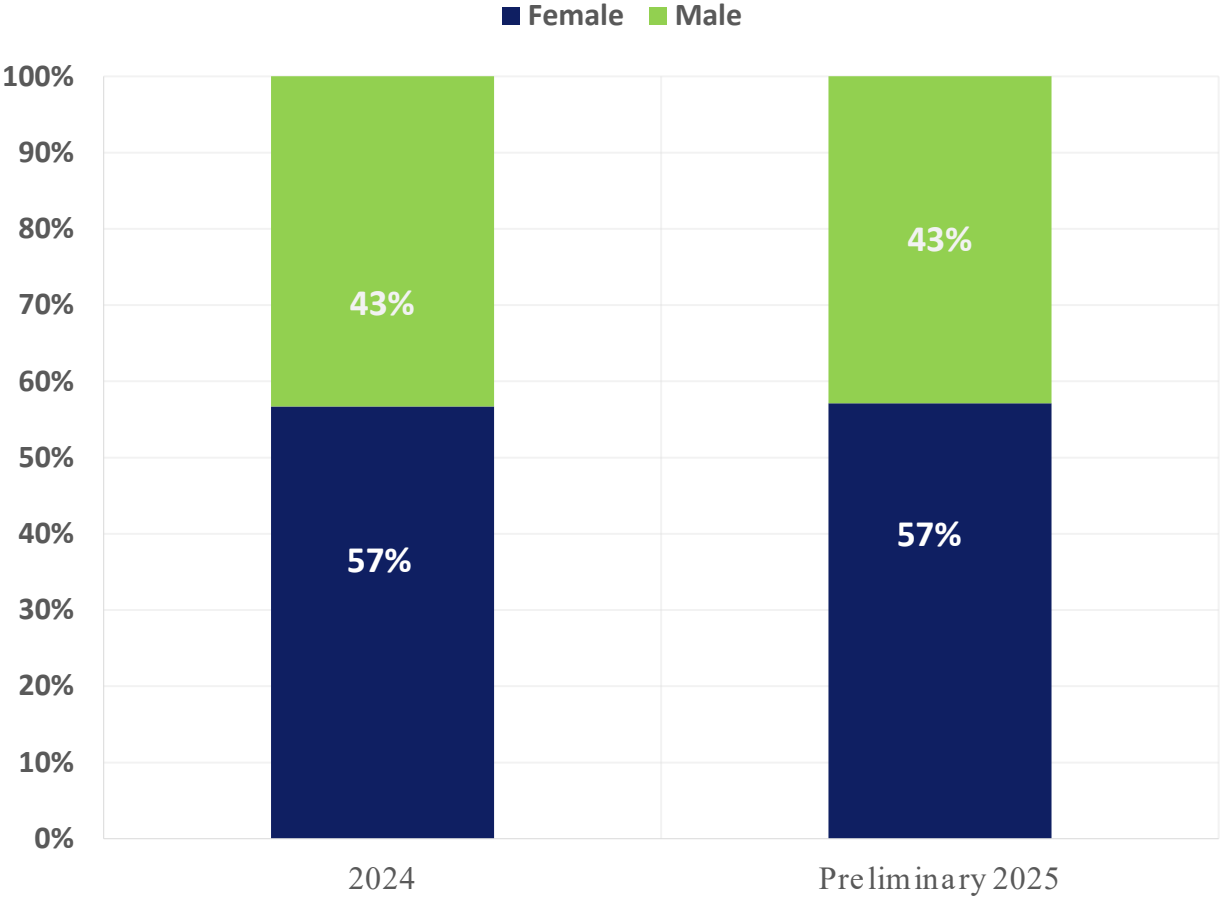
Credit Enrollment Across All Race and Ethnicity Groups

Race/Ethnicity Group	Certified DMC 2024 Enrollment (% of total)	Preliminary DMC 2025 Enrollment (% of total)
Asian	232 (2.3%)	257 (2.2%)
Black or African American	222 (2.2%)	214 (1.8%)
Hispanic or Latino	7,328 (71.5%)	8,530 (72.9%)
International	370 (3.6%)	304 (2.6%)
White	1,897 (18.5%)	2,112 (18.0%)
All other race/ethnicities	207 (2.0%)	284 (2.4%)
Total	10,256	11,701

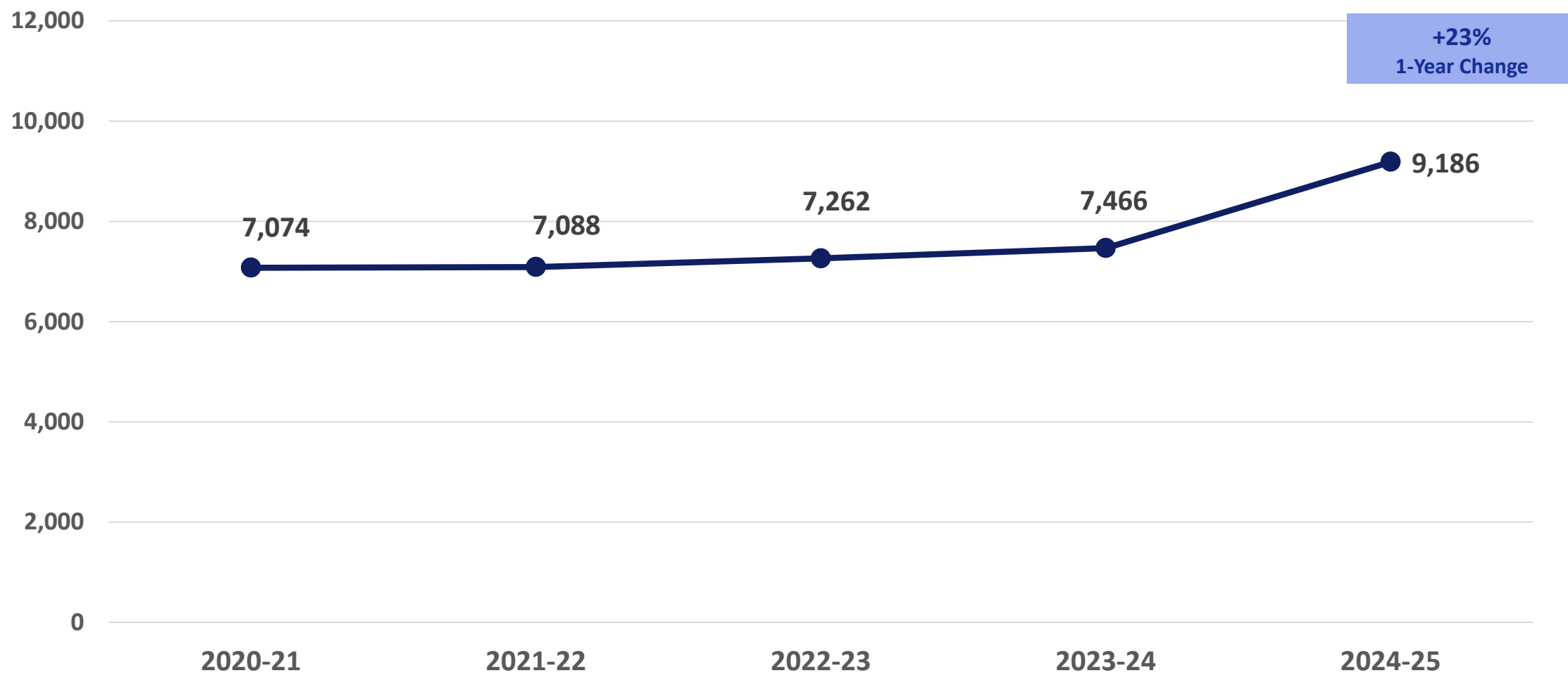
**Preliminary Fall 2025 as of 10/6/2025.*

Male/Female Credit Enrollment from 2024 to 2025 (Preliminary)

	Certified Enrollment 2024	Preliminary Enrollment 2025	Fall 2024 to Fall 2025 Percent Change
Female	5,812	6,677	14.9%
Male	4,444	5,024	13.1%
Total	10,256	11,701	14.1%

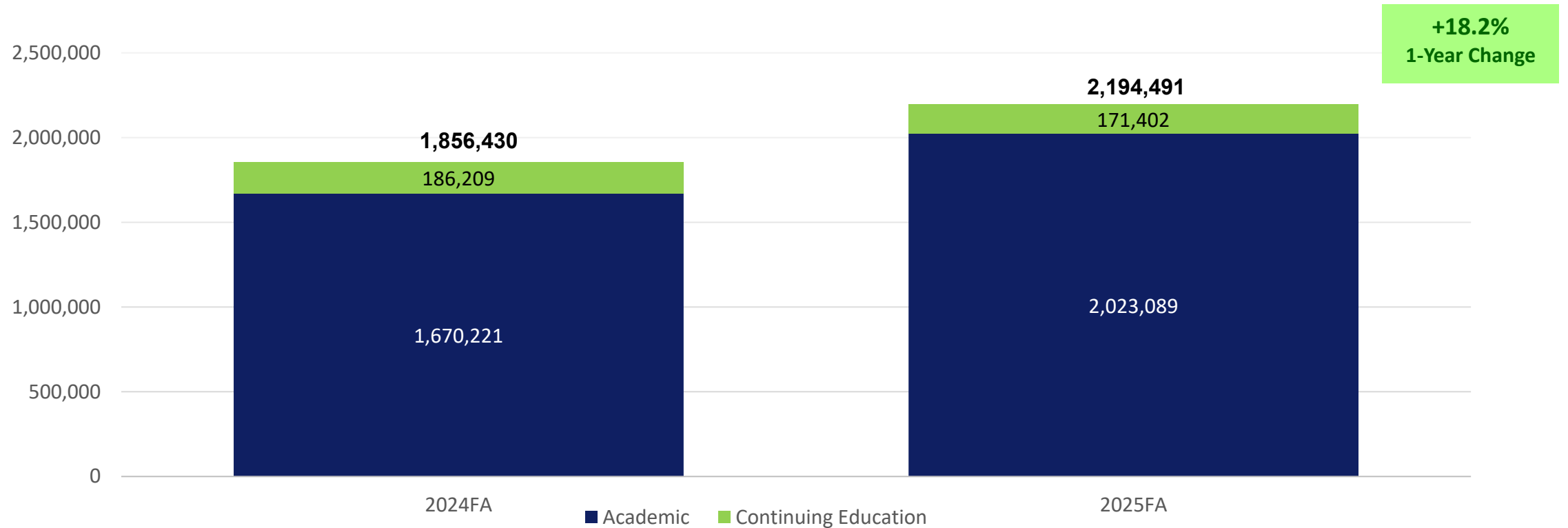


Continuing Education Annual Headcount



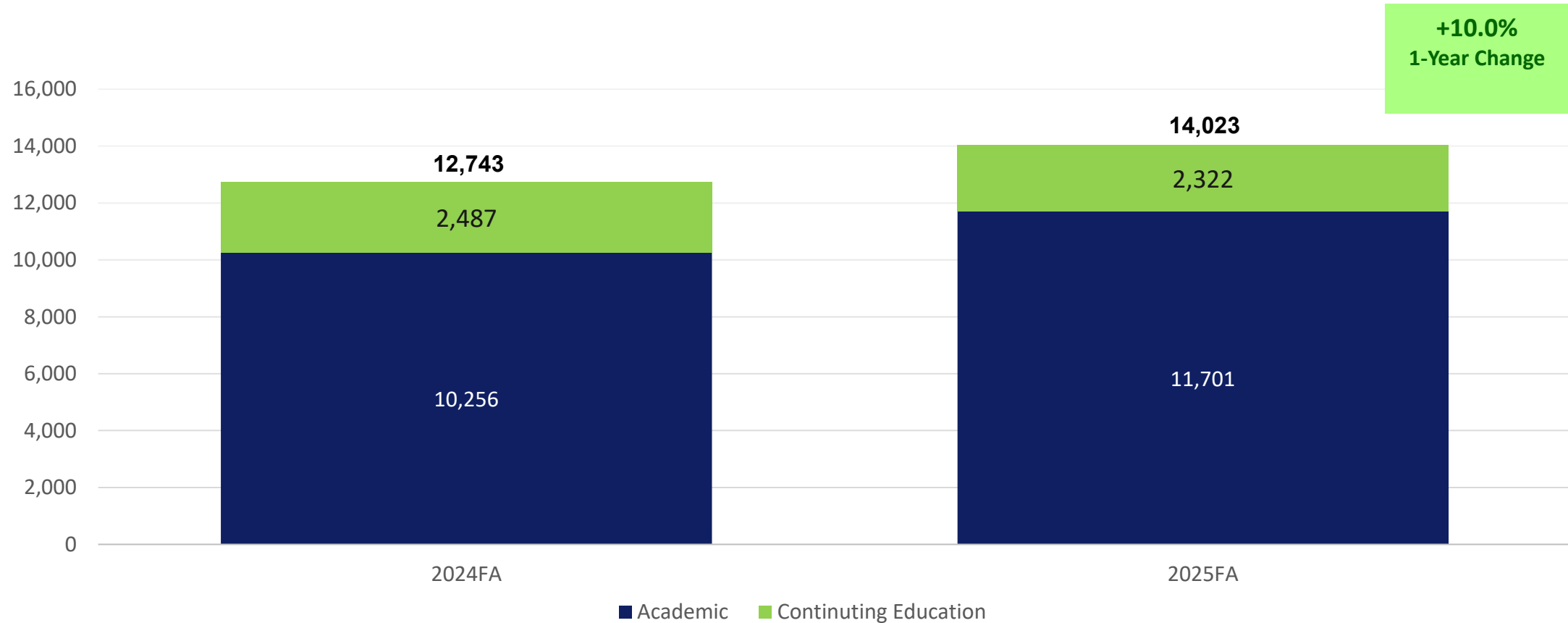
Note: A student is counted only once regardless of the number of classes enrolled in. Data Source: Colleague Database.

Transition to House Bill 8 Credit and Continuing Education Combined Contact Hours (Preliminary) Comparison



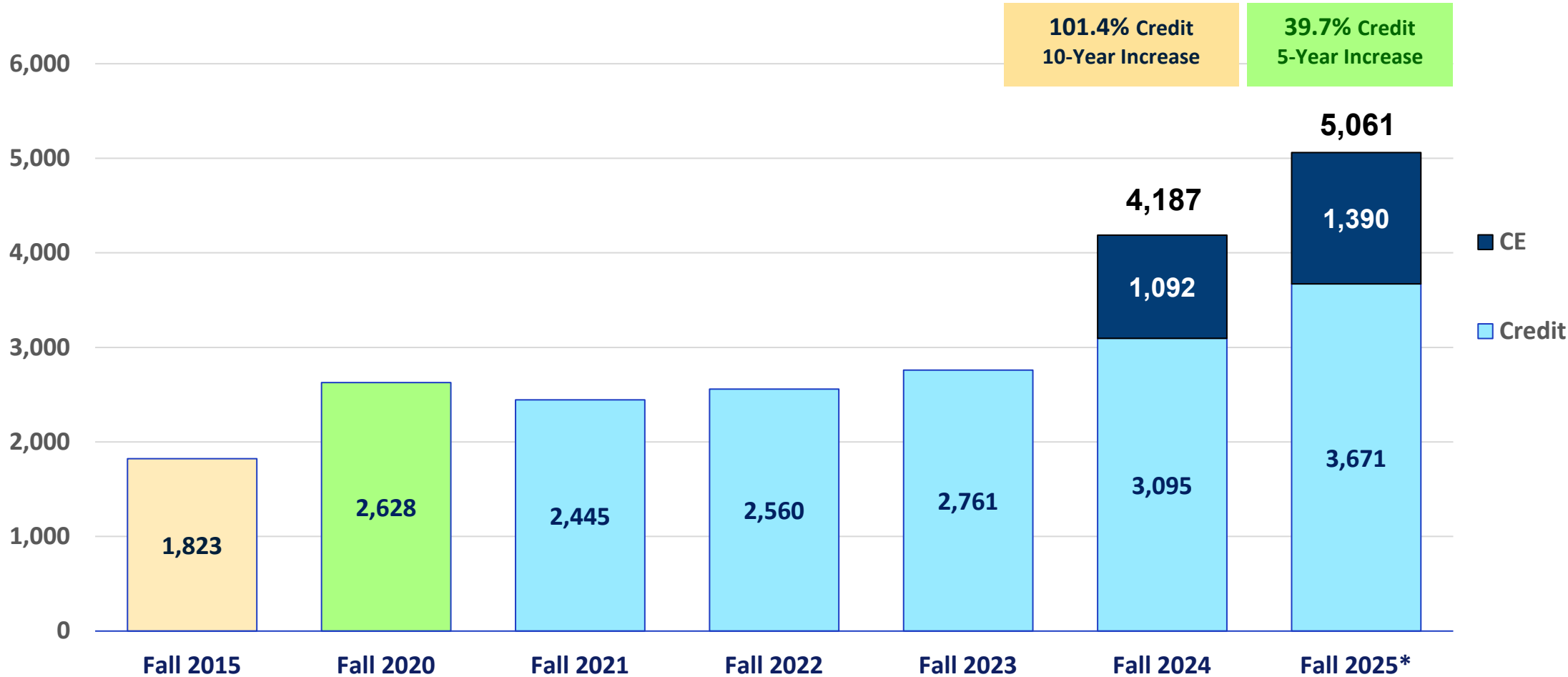
Note: This data is a comparison of the preliminary data for both terms drawn from approximately the same date in each year (10/07/24, 10/07/25) for both Credit and Continuing Education terms (2023/4FA and 2023/4 Q1). Summer Flex excluded.

Transition to House Bill 8 Credit and Continuing Education Combined Headcount (Preliminary) Comparison



Note: This data is a comparison of the preliminary data for both terms drawn from approximately the same date in each year for both Credit and Continuing Education terms (2023/4FA and 2023/4 Q1).

Fall Dual Enrollment Headcount



**Fall 2025 figures are preliminary.*

Note: A student is counted only once regardless of the number of classes enrolled in. Data Source: Texas Higher Education Coordinating Board.

Dual Enrollment Seniors Matriculating to DMC

High School Seniors Enrolled in Dual Credit				
	Number of Students in Cohort	Students Earning a College Degree or Certificate by H.S. Graduation	Students Matriculating to DMC within one year of Completing H.S.	Students Earning a College Degree or Certificate through the following year.
2022-2023	1,287	144 (11.2%)	337 (26.7%)	157 (11.81%)
2023-2024	1,274	174 (13.6%)	341 (26.7%)	192 (15.07%)
2024-2025	1,364	198 (14.5%)		

Includes high school students enrolled in Dual Enrollment at Del Mar College during either the fall or spring semester of the academic year identified. Does not include students enrolled in Continuing Education programs. Does not include Occupational Skills Awards earned. Students identified in each category may be duplicated.

Continuing Education Awards Conferred

Award Type (CBM00M)	2023-24	2024-25* Awarded	1-Year % Change	2024-25* Fundable	Fundable % Change
Institutional Credential Leading to Licensure or Certification (ICLC)	^2,548	3,371	32.3%	890	-65.1%
Workforce Skills Award (WSA)	34	51	50.0%	51	50.0%
Total	2,582	3,422	32.5%	941	-63.6%

Note: The drop in fundable CE ICLCs is attributed to the THECB's recent rule change of only allowing one ICLC (and other credential of value) per academic year.

^2023-24 ICLCs includes Continuing Education and Credit ICLC awards.

**2024-25 figures are preliminary.*

Thank you!



Item 2

FREEDOM TO DREAM 1.5

Building the Next Cohort

November 11, 2025

Dr. Patricia Benavides-Dominguez
Vice President for Student Affairs

Raul Garcia
Vice President and Chief Financial Officer



DEL MAR COLLEGE

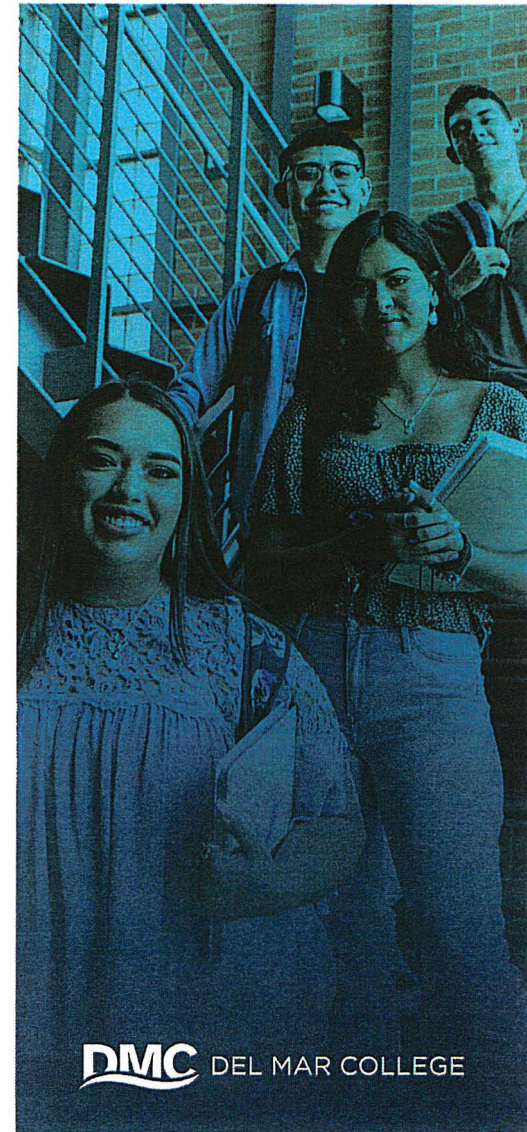
Freedom to Dream Successful Outcomes From First Cohort

- Accelerated timeline fostered collaboration
- New CRM allowed for prospect communication
- Robust and well-coordinated outreach efforts
- Over 5,000 digital interest forms received
- 1,800 students enrolled in program (35% yield)
- Record surge in new full-time students

Freedom to Dream

Key Data Driving Our Insights

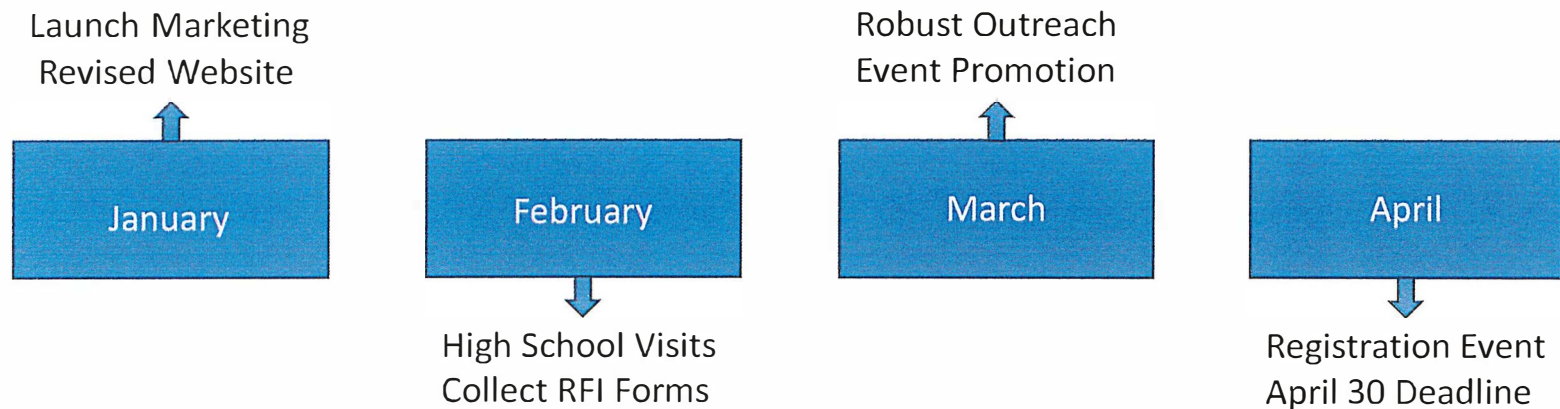
- Test scores assessing readiness
- Student focus groups
- Operational debrief survey
- Drop report
- Freedom to Dream dashboard



Freedom to Dream

Draft Recommendations for Next Cohort

- Earlier marketing, outreach and deadlines to sign up
- Information campaign specifically for parents/relatives



Freedom to Dream

Draft Recommendations for Next Cohort

- Students must be college-ready in their program of interest
 - Texas Success Initiative Exam
 - Reading, English, and Math
- New college prep pathway being created for those who are not ready

Freedom to Dream

Draft Recommendations for Next Cohort

- Success coaching and peer mentoring in development
- Contract requiring students seek help before dropping
- Program will cover up to 60 semester credit hours, not 3 years
- Continuing Education – High Demand



Freedom to Dream

Financial Plan - Fall 2026 Cohort (1,000 Students)

		2026-27	2027-28	2028-29	Total
Funding Source	Performance Funding				
	Associate Degrees	\$ -	\$ 316,825	\$ 1,899,500	\$ 2,216,325
	Certificate Programs	955,188	784,088		1,739,276
	GAI Transfer w/ 15 SCH	90,650	162,400	567,000	820,050
	Dual Credit Transfers w/15 SCH	512,575			512,575
	Total Performance Funding	\$ 1,558,413	\$ 1,263,313	\$ 2,466,500	\$ 5,288,226
	DMC Foundation		-	-	-
	Total Funding Source	\$ 1,558,413	\$ 1,263,313	\$ 2,466,500	\$ 5,288,226
Tuition & Fee Waiver Costs	Associate Degrees	\$ (1,977,030)	\$ (1,444,917)	(411,948)	\$ (3,833,895)
	Certificate Programs	(1,010,917)	(103,397)		(1,114,314)
	Dual Credit Transfers w/15 SCH	(154,077)			(154,077)
	Total T&F Waiver Costs	\$ (3,142,024)	\$ (1,548,314)	\$ (411,948)	\$ (5,102,286)
	NET SURPLUS	\$ (1,583,611)	\$ (285,001)	\$ 2,054,552	\$ 185,940

Freedom to Dream

Financial Plan - Fall 2026 Cohort (1,200 Students)

		2026-27	2027-28	2028-29	2026-27
Funding Source	Performance Funding				
	Associate Degrees	\$ -	\$ 316,825	\$ 2,375,825	\$ 2,692,650
	Certificate Programs	1,503,288	860,213	-	2,363,501
	GAI Transfer w/ 15 SCH	128,450	168,700	694,750	991,900
	Dual Credit Transfers w/15 SCH	615,090			615,090
	Total Performance Funding	\$ 2,246,828	\$ 1,345,738	\$ 3,070,575	\$ 6,663,141
	DMC Foundation	-	-		-
	Total Funding Source	\$ 2,246,828	\$ 1,345,738	\$ 3,070,575	\$ 6,663,141
Tuition & Fee Waiver Costs	Associate Degrees	\$ (2,348,570)	\$ (1,727,353)	(624,086)	\$ (4,700,009)
	Certificate Programs	(1,179,617)	(118,289)	-	(1,297,906)
		(352,202)	-	-	(352,202)
	Total T&F Waiver Costs	\$ (3,880,389)	\$ (1,845,642)	(624,086)	\$ (6,350,117)
	NET SURPLUS	\$ (1,633,562)	\$ (499,905)	\$ 2,446,489	\$ 313,022

Freedom to Dream Next Steps

- Vote to approve parameters of new draft recommendations and authorize administration to move forward
- College will develop, finalize and operationalize revised plan
- New Freedom to Dream campaign will launch in January 2026

THANK YOU

