

**MINUTES OF THE WORKSHOP MEETING
OF THE BOARD OF REGENTS OF THE DEL MAR COLLEGE DISTRICT**

August 8, 2023

The Workshop Meeting of the Board of Regents of the Del Mar College District convened at the Center for Economic Development, 3209 S. Staples, Room 106, Corpus Christi, Texas, at 8:30 a.m. on Tuesday, August 8, 2023, with the following present:

From the Board:

Ms. Carol Scott, Dr. Nicholas Adame, Ms. Libby Averyt, Dr. Anantha Babbili, Mr. Carl Crull, Mr. Rudy Garza, Jr., and Mr. David Loeb.

From the College:

Dr. Mark Escamilla, President and CEO; Ms. Lenora Keas, Executive Vice President and COO; Mr. Raul Garcia, Vice President and CFO; Mr. Ali Kolahdouz, Vice President and Chief Information Officer; Dr. Jonda Halcomb, Vice President and Chief Academic Officer; Ms. Tammy McDonald, Vice President of Administration and Human Resources; Ms. Patricia Benavides-Dominguez, Vice President for Student Affairs; Ms. Cheryl Sanders, Associate Vice President for Student Affairs; Mr. Augustin Rivera, Jr., General Counsel; Mr. John Strybos, Vice President and Chief Physical Facilities Officer; Ms. Mary McQueen, Vice President of Advancement and Government Relations; Ms. Delia Perez, Director of CEO Office and Board Relations, and other staff and faculty.

CALL TO ORDER/QUORUM CALL

Ms. Scott called the meeting to order with a quorum present. She requested a moment of silence followed by the Pledge of Allegiance and Del Mar College Vision Statement.

GENERAL PUBLIC COMMENTS – The public was given the opportunity to provide public comments (both general and specific to any agenda item).

There were no public comments made for this meeting.

ITEMS OF BUSINESS:

1. Strategic Planning Update.....Dr. Natalie Villarreal
(*Goal 1: Completion*)

Dr. Escamilla provided opening remarks, thanked Dr. Martha Ellis for her assistance, and introduced Dr. Villarreal.

Dr. Villarreal began her update regarding Phase II of the Strategic Plan which is engaging stakeholders. Focus groups were done which included three main stakeholders which

included our students, our faculty, and our community. Our focus group facilitators and note takers were provided training to really make sure that the consistency in how the questions were asked and how information was noted. Over the course of 2 1/2 months, our committee facilitated 28 focus groups. So, we had over 200 focus group attendees and over 1,260 individuals complete the survey.

The groups concentrated on the College's strengths, weaknesses, opportunities, and threats or SWOTs. Some strengths of Del Mar College included student support services, cost effective, grants for continuing education, quality faculty, variety of programs, and preparation for the workforce. Some weaknesses of Del Mar College included competitive pay, wayfinding, enrollment, registration process, and centralized point of contact.

Dr. Villarreal reviewed opportunities Del Mar College can leverage which include market and outreach in the community, mentoring/job shadowing, and market and outreach in rural areas. Also, upcoming challenges the College needs to prepare were discussed which included competition from other higher education institutions, campus safety, and state funding.

Dr. Villarreal discussed some of the prevalent themes across stakeholders which included increase communication across the College, cultivate a positive culture on campus, connect students to College resources, increase safety and wayfinding on campus, build a culture of connection, prioritize technology, and continue meeting the needs of industry partners.

Discussions were held among the Board of Regents, Dr. Escamilla, and the Facilitators throughout the Workshop.

Dr. Villarreal, and Dr. Escamilla responded to questions from the Board of Regents.

2. Board Visioning.....Dr. Martha Ellis
(*Goal 5: Workforce Development, Community Partnerships & Advocacy*)

Dr. Villarreal introduced Dr. Martha Ellis, consultant, to continue with the Workshop. Dr. Ellis began by asking the Board to name an item they did not see included in the information gathered from the focus groups.

Dr. Ellis assigned groups to discuss and provoke participation, discuss ideas, create new concepts, and encourage communication among the Regents.

Continued discussions were held among the Board of Regents, Dr. Escamilla, and the Facilitators.

3. Strategic Planning and Board Visioning Recap.....Ms. Lenora Keas

(Goal 1: Completion)

Ms. Keas began her presentation discussing how to tie the key steps together to achieve the College's vision. After the timeline, Ms. Keas had the Regents split to small groups and discuss the strengths and weaknesses, and the opportunities and threats.

Continued discussions were held among the Board of Regents, Dr. Escamilla, and the Facilitators.

The Strategic Planning Committee will begin to draft a vision statement, a mission statement, goals, objectives, strategies and APIs. The Strategic Planning Committee will return with different elements throughout the year to present to the Board for further input and feedback.

4. CLOSED SESSION pursuant to:

The Board of Regents did not go into closed session.

ADJOURNMENT: The Workshop was adjourned at 11:42 a.m.

MINUTES REVIEWED BY GC: /s/ARjr